

Earth Remote Sensing Technologies

A driver for Efficient Development & Better Use of our Planet's Resources

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Agenda

1 Intro

2 Imagery & Remote Sensing Essentials

3 Imagery Platform

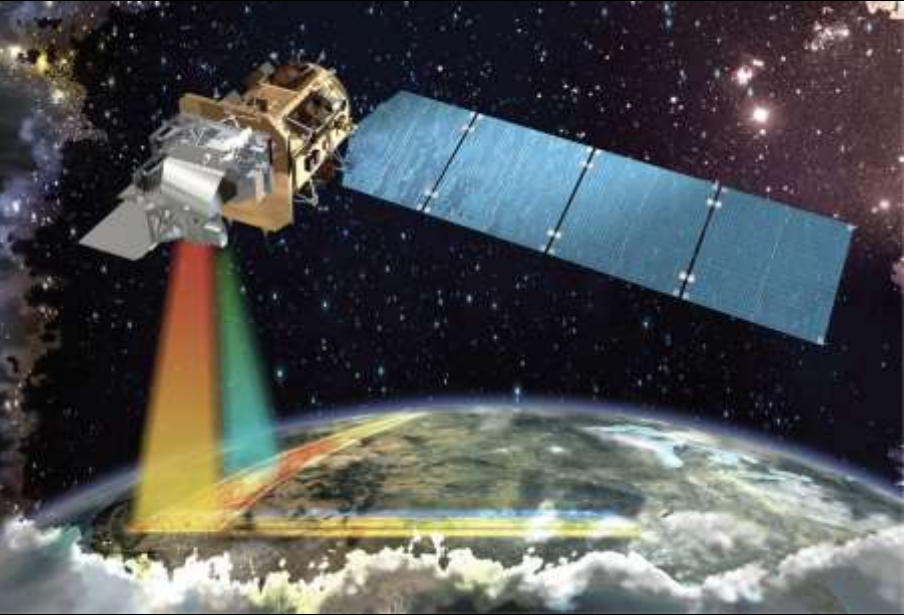
4 Use Cases

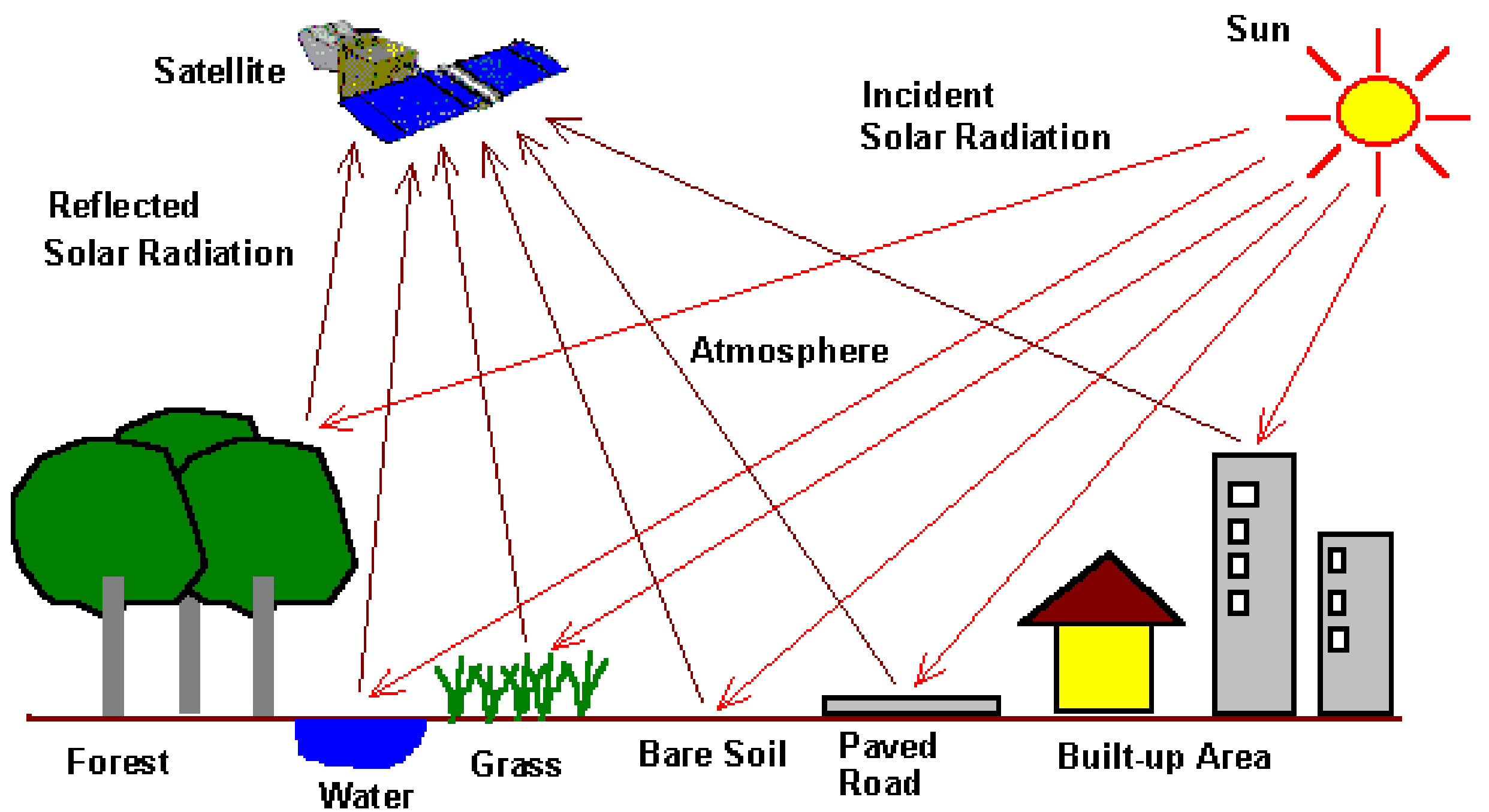


Imagery Essentials



What is remote sensing?





Satellite

Sun

Incident
Solar Radiation

Reflected
Solar Radiation

Atmosphere

Forest

Water

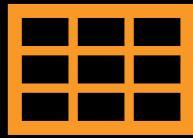
Grass

Bare Soil

Paved
Road

Built-up Area

Imagery Resolutions



Spatial

Measured in Pixels

Determines the minimum size
an object must be to be
detected



Spectral

Refers to the ability of the
sensor to define wavelengths of
the electromagnetic spectrum

The key to image classification
and segmentation



Temporal

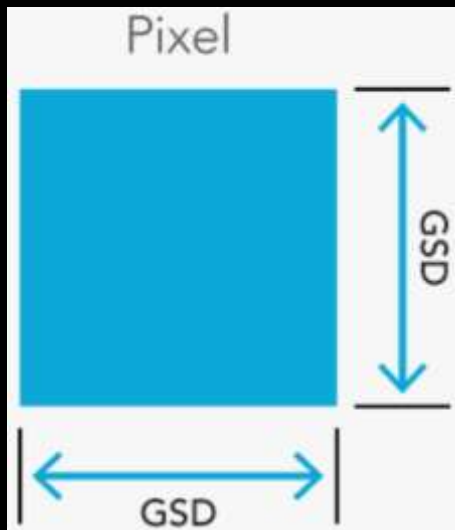
When the image was acquired

- Season, Time of Day,
Weather, etc

When building a demo, make
sure images make sense
“temporally”.

What's in a pixel?

Making sense of spatial resolution



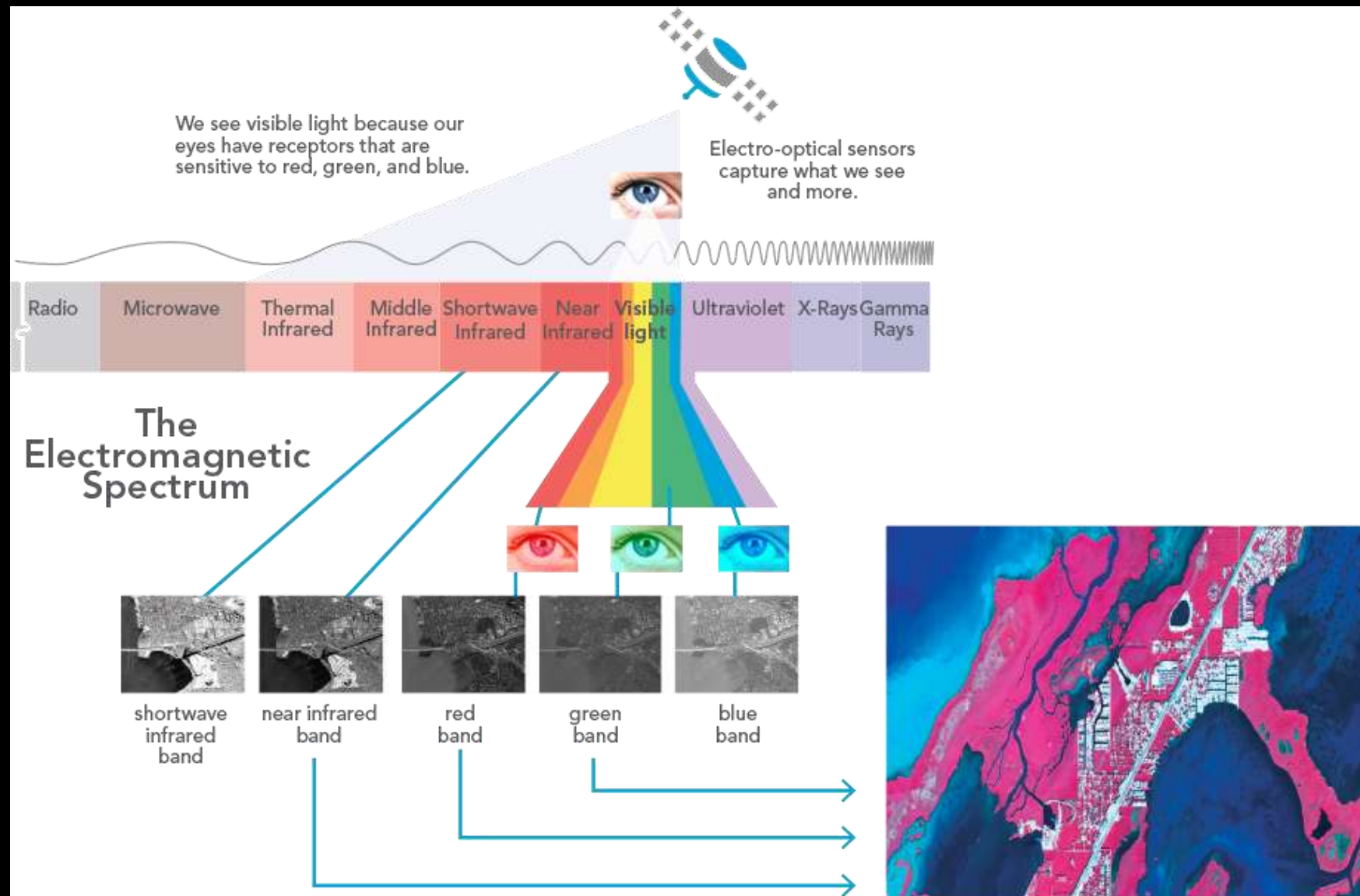


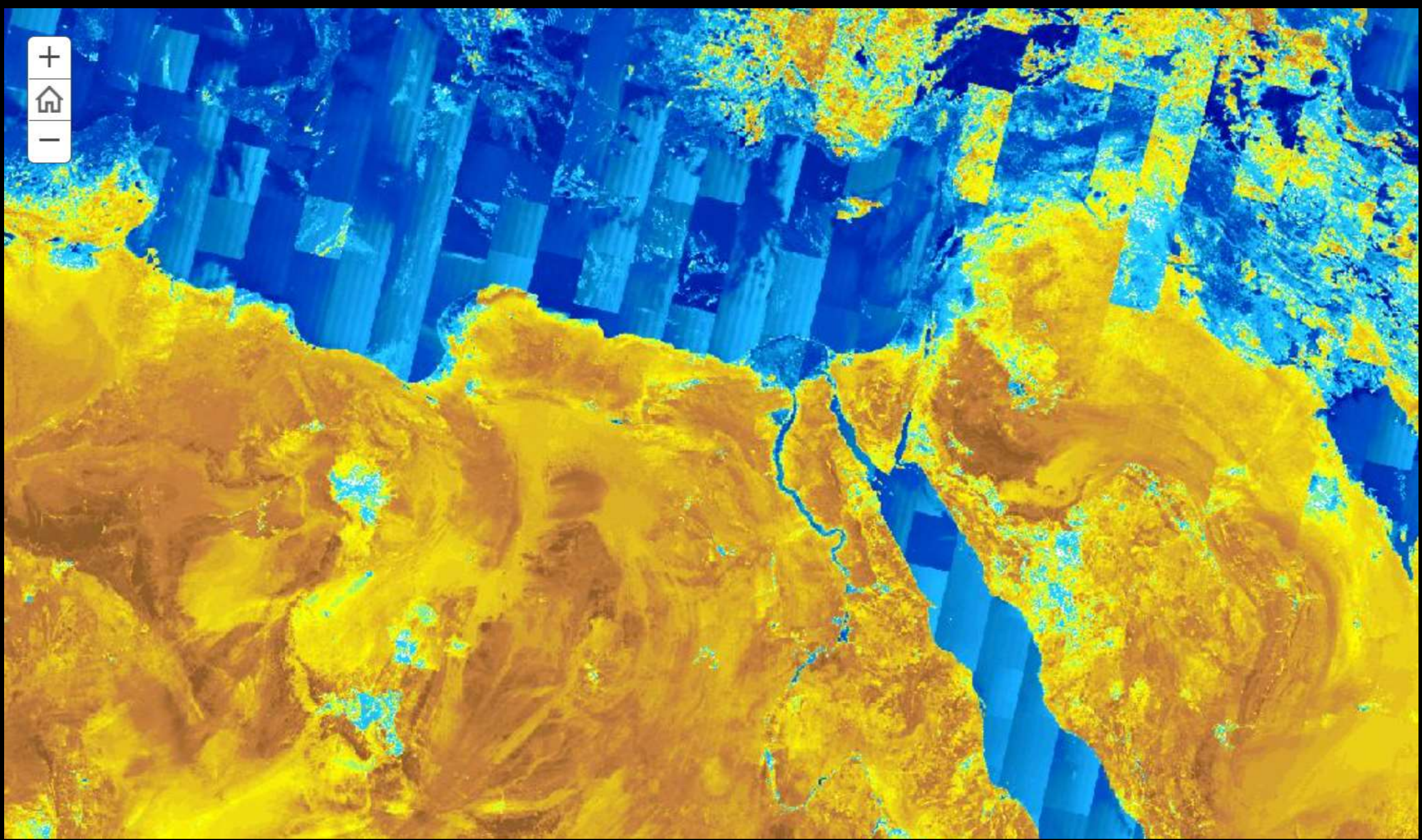
This image of the historic Mission Inn hotel in Riverside, California, is captured at approximately one-foot resolution. Click the image and zoom in as far as you can get. Each pixel represents about one foot on the ground. This type of imagery is appropriate for site-specific investigations and analysis.



This image of the same area is captured at one-meter resolution. The difference in resolution is significant. One-meter resolution data is appropriate for capturing and analyzing phenomena across larger areas of interest.

Spectral Resolution





Temporal Resolution

Imagery can represent time



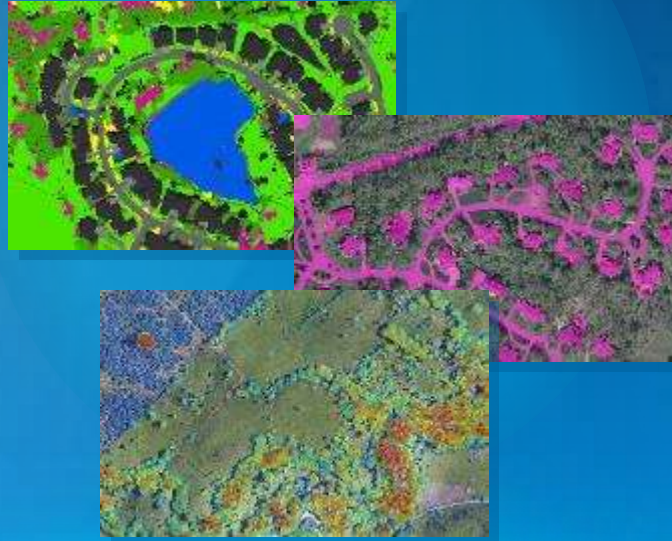
Imagery

Enables the
Geospatial Domain

See the World



Find the Patterns



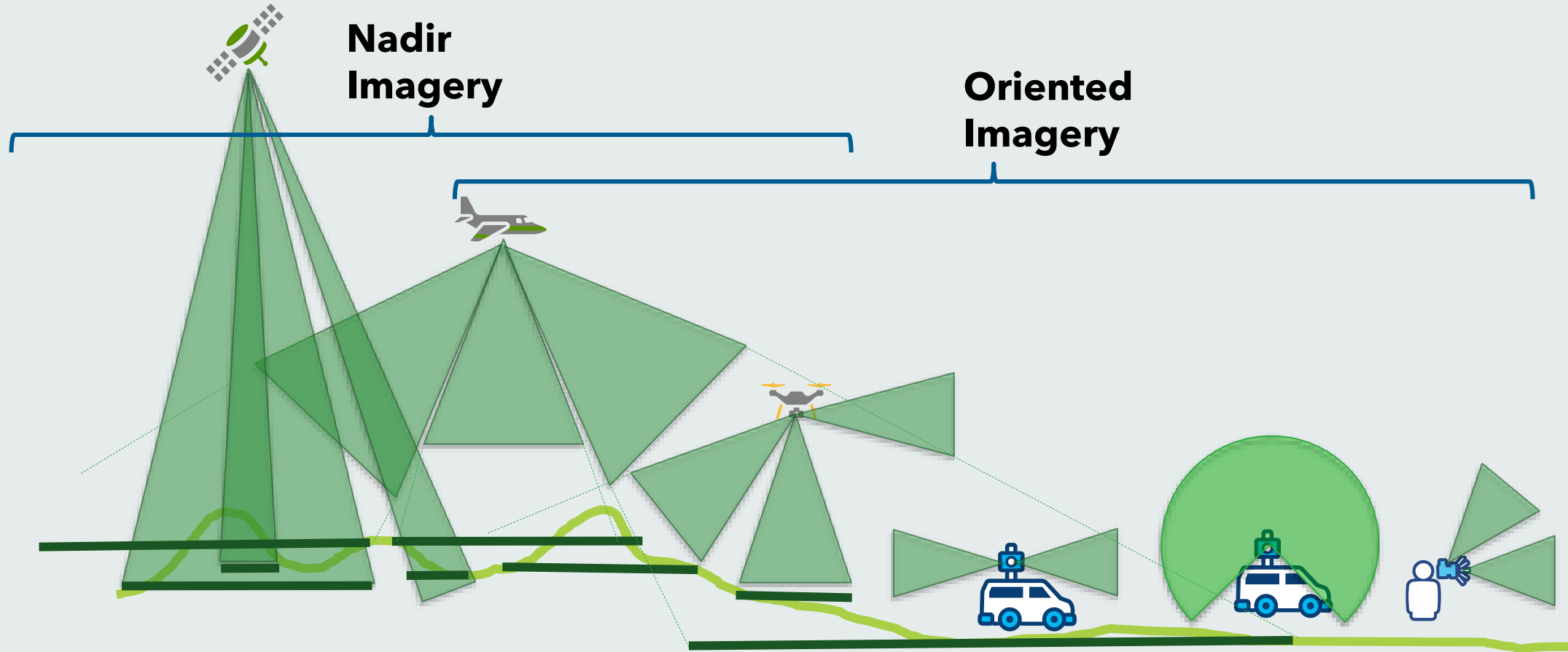
Share with Others



See, Find, Share...

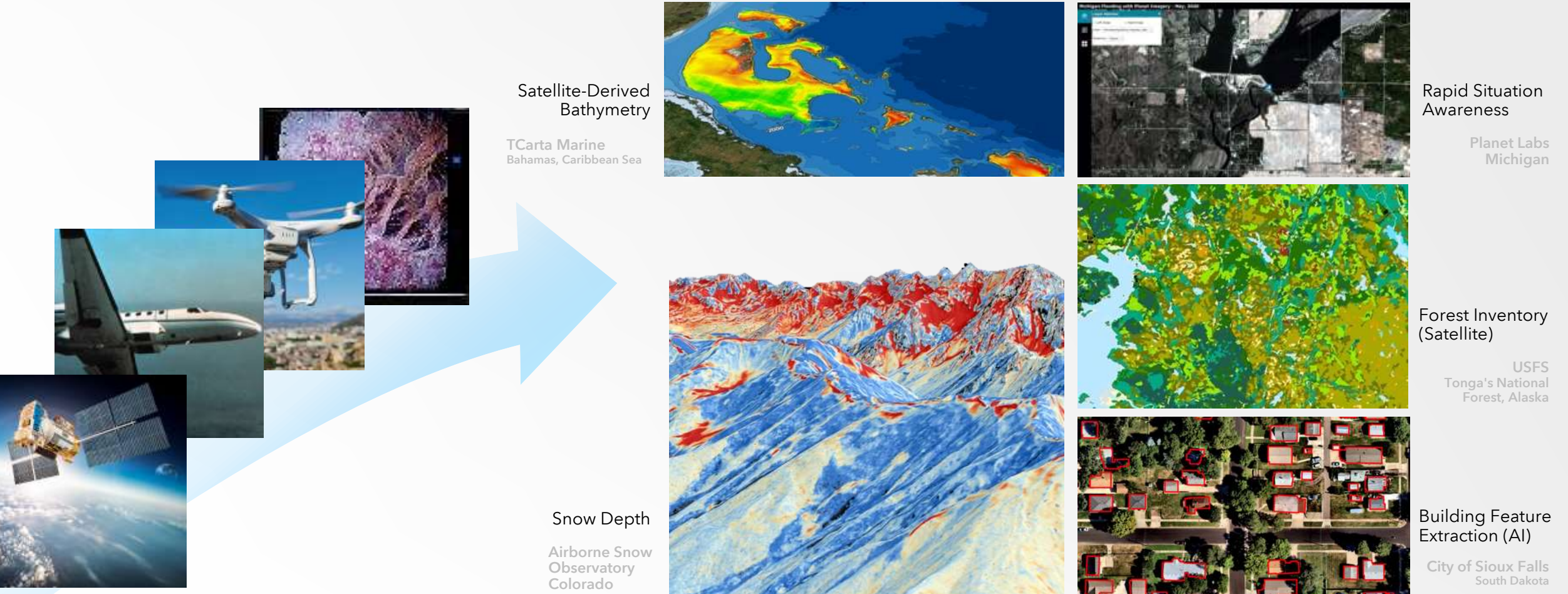
Where does imagery come from?

From Satellite to Ground Surveillance



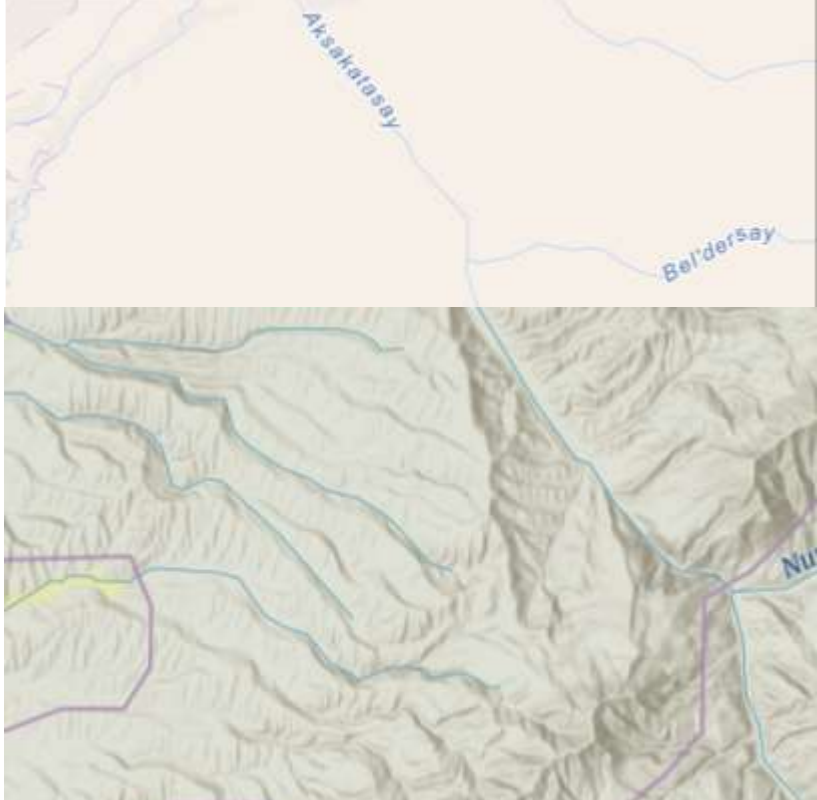
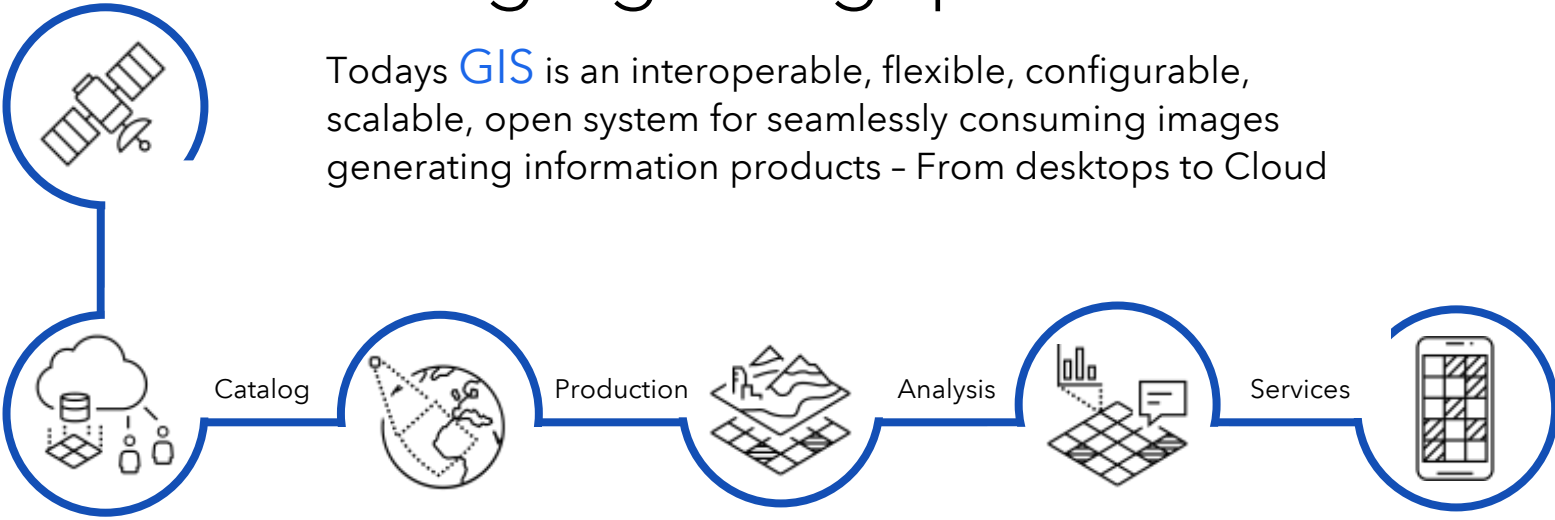
Massive amounts of imagery data are being collected

Challenge is to generate real-time information products from raw image data



Bridging the gap

Today's **GIS** is an interoperable, flexible, configurable, scalable, open system for seamlessly consuming images generating information products - From desktops to Cloud





Use cases & Applications

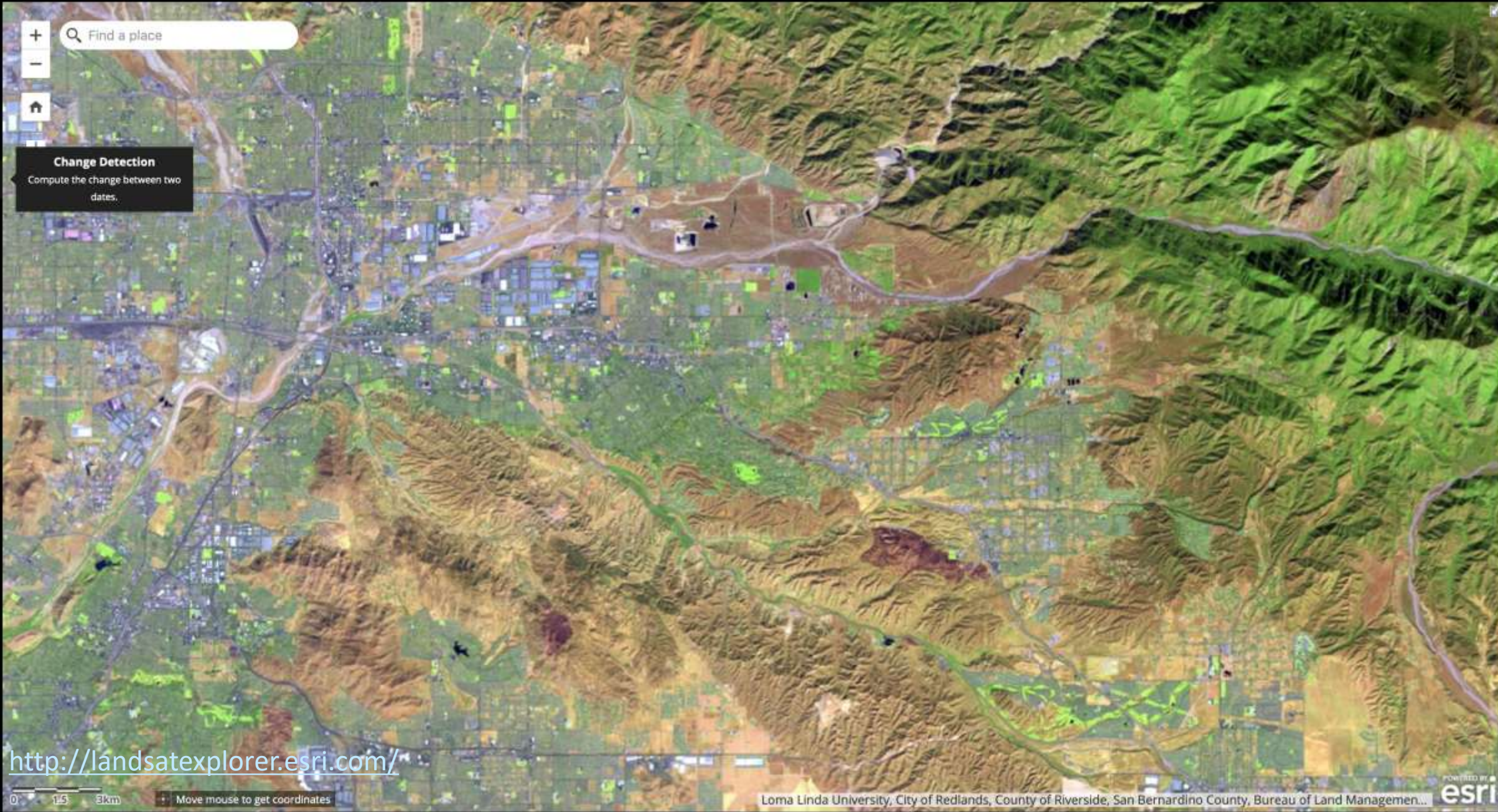
An abstract 3D architectural graphic on the right side of the slide. It features various geometric shapes in shades of blue, orange, and green, some with topographic map patterns and data points. The overall style is modern and technical.

**GIS
INSPIRING
WHAT'S
NEXT**

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- 

Change Detection
Compute the change between two dates.



<http://landsatexplorer.esri.com/>

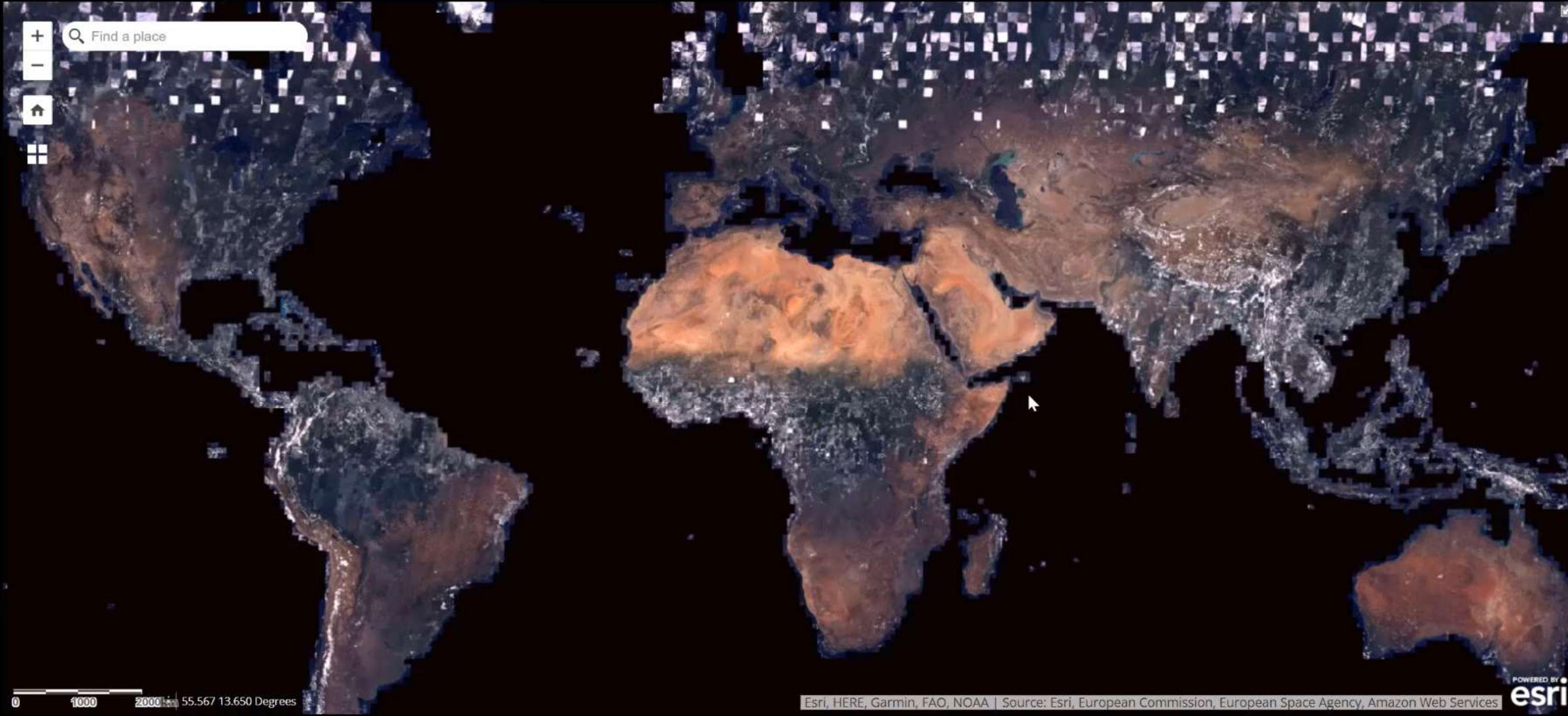
0 1.5 3km

Move mouse to get coordinates

Loma Linda University, City of Redlands, County of Riverside, San Bernardino County, Bureau of Land Management...



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- About



0 1000 2000 55.567 13.650 Degrees

Esri, HERE, Garmin, FAO, NOAA | Source: Esri, European Commission, European Space Agency, Amazon Web Services

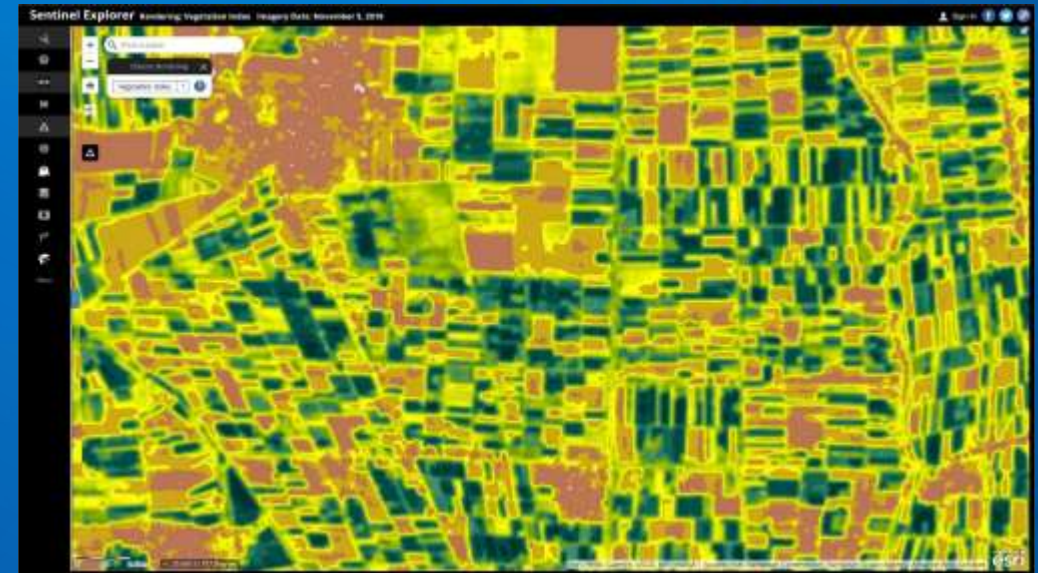


Water Estimation for Agricultural Lands

- Agriculture pilot using artificial intelligence (AI) and remote-sensing spatial analysis technologies to establish a dynamic, seasonal digital inventory of crop patterns. It integrates satellite imagery, field observations, data feeds, and geospatial AI capabilities



Field Boundary Detection

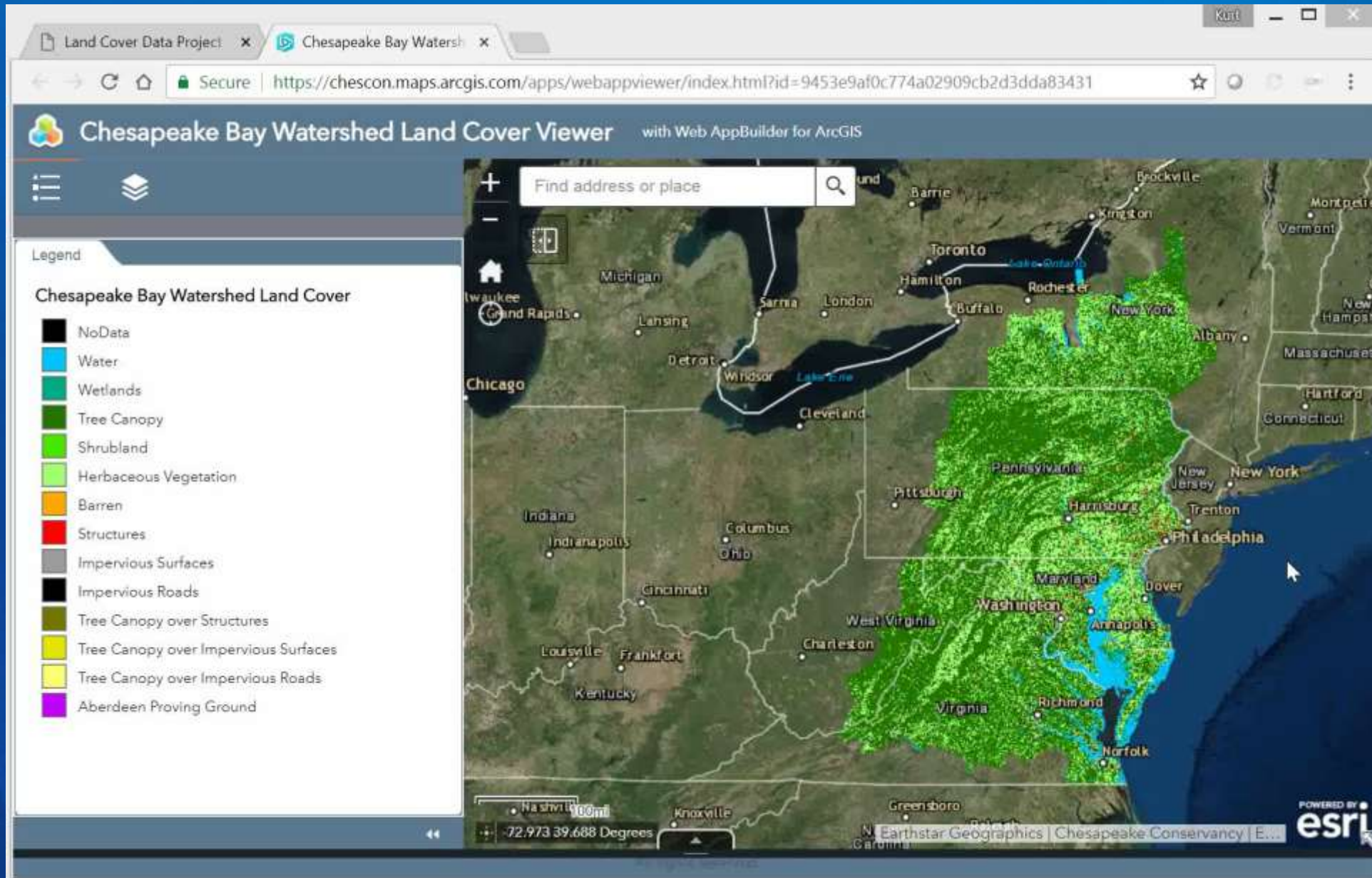


Estimate Health using Spectral Analysis



Estimate Water Needs




Land Cover



Disappearing lake - The Aral Sea 1974 - 2015

THE SHRINKING ARAL SEA 1960-2014

It was once the world's fourth largest body of inland water but has shrunk to a fraction of its former size because of the diversion of its inflowing rivers for agricultural irrigation.

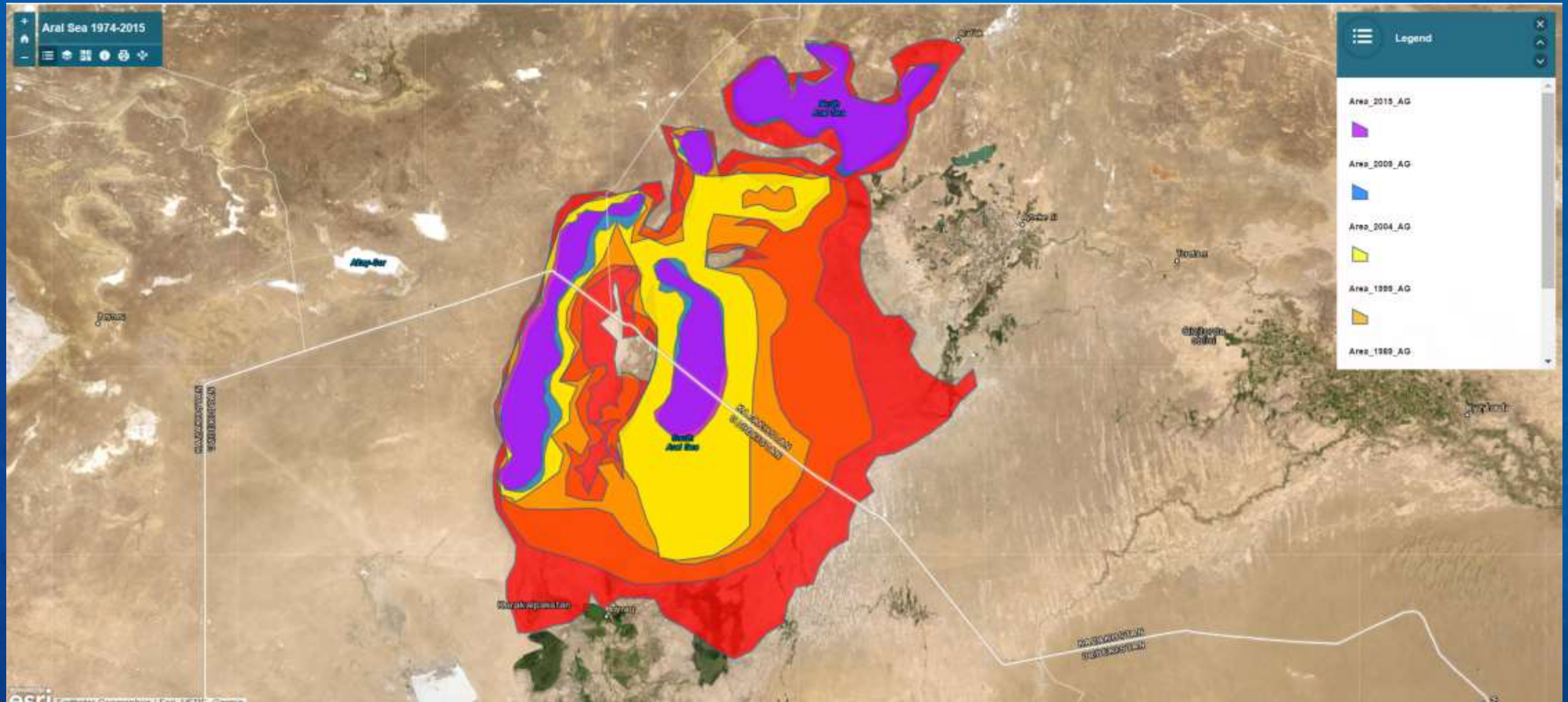
-  Land submerged in 1960
-  1960 coastline
-  International boundary on former seabed

0 30 60 mi
0 30 60 90 km

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Disappearing lake - The Aral Sea 1974 - 2015





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OF
WHERE**[®]